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ADVERTORIAL

## Raheja Universal Sets The New Benchmark in Global Living

Artist's Impression

Pioneering exclusivity, Raheja Imperia-I paves the way for a new standard in exclusive lifestyle experiences

Today's modern luxury residential buyers are looking for more than a premier postcode. Instead, the emphasis lies on the experiential lifestyle additions offered by a project. Having travelled the world, the elite homebuyer views luxury from an international prism and has expectations that match the same.

That's exactly where Raheja Universal delivers. The Mumbai based developer has been transforming and redefining the city skyline for over 35 years, developing more than 8.34 million square feet of land. Having designed prime lifestyles through avant-garde projects such as Raheja Legend and Raheja Anchorage at Worli, and Raheja Exotica: The Ocean City at Madh Island, they are now taking it a step further with Raheja Imperia-I.

Arising 677 ft. above the city, the premier residences are accompanied by Asia's highest residential Infinity Pool, and one of the city's

Presenting the comfort of Asia's highest residential infinity pool, the high-rise will curate one of the most exclusive residential experiences within the city's Billionaire nook—Worli.

This free-hold development is built on a virgin plot for low density that ensures fierce privacy.

Delivering an ace panoramic showcase of the city, on the 60th floor, spread over 16,000 sq. ft. is Vista: The Sky Park. Here, enchanting sea-views accompany each expanse, as this zone boasts 4 hand-picked amenities for an over-the-top experience.

These include Aeon - Asia's Highest Residential Infinity Pool, Horizon60 - one of the city's highest Private Clubs, Atmosphere - an expansive open air Party Deck, and Luna - the Sky Media Zone offering residents a celestial cinematic experience.

## Aeon: The Infinity Pool

Aeon is Asia's highest residential Infinity Pool, and globally, the

second highest of it's kind.

Reflecting the privileged nature of the property, the expansive negative edge feature spans over 50 feet. Its vanishing edge seemingly extends the waters into the sea, while the pool has been exclusively designed to enhance the rooftop experience at 677 ft. above the city.

Here, residents can host an unforgettable party, or just enjoy a quiet evening by the waters. Leaving behind the sounds of the city, yet in the heart of the financial capital of India, Aeon is a unique masterpiece in urban engineering.

As the trend of the infinity pool rises in elite esteem, consumers are looking for more than just a luxury hotel experience, especially when it can become a daily reality.

## Horizon60: The Private Club

Crowning Raheja Imperia-I is Horizon60, one of the city's highest Private Clubs. With a culinary expert to cater to the residents' choices, they can select their Aeon: The Infinity Pool



preferred hors d'oeuvres, and indulge in choice delicacies. Enhancing the ambiance, the 40-seater rooftop club offers a bird's eye perspective of the world below.

## Luna: The Sky Media Zone

Created for residents to host movie nights, or even a private viewing of home videos, this 40-seater space is the ideal spot for a cinematic experience in the skies.

Here, members can invite their friends and family as we live stream the ongoing match, or host a photograph viewing of their latest getaway. With top-tier projectors and a state of the art sound system, it creates immersive experiences that add a new dimension to any evening.

Designed to match the best in the world, Raheja Imperia-I is a power address that appeals to the global citizen. Setting a touchstone in luxury, it will be a first in offering a distinct lifestyle within the elite market.



Site Address: Raheja Imperia-I, Shankar Rao Naram Path, Lower Parel, Mumbai 400013. Email Id: sales@rahejauniversal.com Amardeep: +91 98193 64365 Website: www.rahejaimperia1.com Maharera No. P51900009379 For More Information, Visit, https://maharera.mahaonline.gov.in

\*As per the report on infinity pools, by Market Search India Pvt. Ltd., dated 04.01.1

18. SEARCH

Note: This project is one of the phases of a larger development. The project "Raheja Imperia-I" is financed by HDFC Ltd. The Company would obtain/provide No Objection Certificate from HDFC Ltd., for sale of flats / units. Any purchaser in this development shall strictly be governed by the terms and conditions of the Agreement for Sale. Furniture, fixtures, decor and interiors shown are not standard offerings and are artistic impressions. In the interest of continuing improvement and development of the Complex, the Developer reserves the right to alter, amend and modify the layout plans, under the provisions of RERA.